



Desiree Kaur is a passionate autism advocate who embarked on her journey in 2019 with the initiation of Project Haans for Autism Awareness. Inspired by her son Haans, diagnosed with autism in 2017, Desiree's advocacy work gained momentum when she organized a successful event, garnering media attention and sparking her mission to raise awareness. Fueled by the challenges she faced in accessing information, she empowered herself by completing her Master's in Education (Special Education) in 2021. Desiree actively seeks knowledge through various training programs, including SonRise StartUp and Hanen More Than Words, staying updated on the latest autism approaches.

Drawing on her background in Public Relations and Communications, with over 8 years of experience in renowned agencies like Fleishman-Hillard and Ogilvy PR, Desiree effectively communicates her advocacy work. She shares her experiences through interviews, articles, and public speaking engagements, aiming to support parents, caregivers, and practitioners.

Desiree also serves as the President of the Kiwanis Club of TTDI and is a Subject Matter Expert for Kiwanis Malaysia Academy (KMA). Additionally, she runs Adells Learning Centre, a tuition center promoting a learner-centered teaching approach, and contributes to education by writing academic English language workbooks for a local publisher.

Through her multifaceted roles, Desiree remains dedicated to creating awareness, supporting families, and advocating for individuals with autism.

Desiree Kaur

Autism Advocate and Educator

Desiree Kaur is a dedicated advocate, educator, and community leader, utilizing her diverse skills and experiences to make a positive impact in the field of autism awareness and education.

Educational Background:

- Master in Education (Special Education), Universiti Kebangsaan Malaysia (UKM).
- Cambridge International Diploma for Teachers & Trainers (CIDTT), University of Cambridge (Professional Diploma).
- Bachelor in Communication (Persuasive Communication), Universiti Sains Malaysia (USM).
- Diploma in Public Relations, Taylor's College.

Professional Background:

- Over 8 years of experience in Public Relations and Communications with notable agencies like Fleishman-Hillard, Webber Shandwick, and Ogilvy PR.
- Worked in non-client based settings such as Resorts World Berhad and HSBC Malaysia.

Autism Advocacy Initiative:

- Initiated autism advocacy in 2019 with the organization of "Project Haans for Autism Awareness."
- Successfully organized events garnering significant media coverage in local newspapers and online portals.
- Maintained Project Haans' social media presence and launched a website on July 27, 2021.

Personal Motivation:

- Ignited passion for advocating all abilities in 2017 when Desiree's son, Haans, was diagnosed with autism.
- Empowered herself with knowledge due to challenges in obtaining information for her child.
- Completed a Master's in Education (Special Education) in 2021 to enhance her understanding of autism.

Public Speaking and Advocacy:

- Speaks publicly about her experiences as a mother and advocate.
- Conducts interviews with media outlets, writes articles for her website and other publications, and delivers training sessions and workshops for parents and teachers.

Current Positions:

- Founder of Project Haans, focusing on autism awareness and advocacy.
- Co-Founder and Principal of Adells Learning Centre, emphasizing a learner-centered approach to teaching.
- President of the Kiwanis Club of Taman Tun Dr Ismail, actively involved in community service.
- Subject Matter Expert - Autism for Kiwanis Malaysia Academy (KMA).